

Meet you in **JAMAICA** Once you get you know.

Quarterly eNewsletter - Fall 2011

Welcome! **Meet You in Jamaica**, the quarterly eNewsletter created by the Jamaica Tourist Board's meetings specialists is designed to update you on Jamaica's superior offerings for meetings and conventions.

With each issue, we'll report on the latest developments and special events catering to the MICE market. As we don't believe life should be all work and no play, we'll also include updates on our 150 plus fascinating attractions in Jamaica. There is an enormous range of options to make discretionary time fun, informative, and truly memorable.

Technology Update for the Montego Bay Convention Centre *Digital Support for Groups*



Located on approximately 23 acres of land, Jamaica's leading convention centre, and the largest in the English-speaking Caribbean, boasts a superior list of amenities and features. From full wireless access to videoconferencing capabilities, the Centre provides conference attendees with one of the most advanced audio and video control systems in the Caribbean.

Video Conferencing Services

The Montego Bay Convention Centre offers video conferencing features in all meeting rooms, exhibit halls, and ballrooms.

Key highlights:

- Video conferencing is established through broadband Internet service. Capabilities include up to 12 channels at 768 KBPS
- Two-way video that can be placed anywhere within our convention facility and connected to one or more distant locations via satellite only.
- A satellite downlink can be provided.

Internet Access Services

FLOW (a division of Columbus Communications) is the Center's exclusive Internet provider with high-speed Internet access, custom VLAN applications, secure networks, video conferencing (cabling infrastructure support only), and wireless Internet hotspots available. All function areas have been wired for Internet access.

Wireless Access Wi-Fi

The Wireless service is available throughout all the common areas, lobbies, meeting rooms and ballrooms. This online service is purchased on location upon connecting to the wireless Wi-Fi system. Guests should note that sessions are based on time, so if a daily session is purchased, the session will begin as soon as the purchase is made and the session will be valid for the duration of the service purchased.

Sponsored Wi-Fi Program

Several programs are available for meeting planners and event sponsors; this is an opportunity to generate revenue from a sponsorship program from the Montego Bay Convention Centre's wireless network.

Advantages:

- The sponsor owns login and/or re-direct page as a great marketing opportunity
- Event management secures sponsor to generate additional revenue and attendees have access to free wireless


**Caribbean
Meeting & Incentive
Travel Exchange**
a one-to-one event

SEPTEMBER 15-18, 2011

**Caribbean Meeting & Incentive Travel Exchange
(CMITE) Wrap-Up**

Jamaica recently hosted a successful staging of the second annual Caribbean Meeting & Incentive Travel Exchange (CMITE) from September 15 to 18 at the Iberostar Grand Hotel Rose Hall in Montego Bay. The event, which is part of Questex Hospitality + Travel's Global Meetings & Incentive Travel Exchanges, reported a record number of RFPs delivered.

"CMITE, now in its second year, has once again proven to be one of the most valued events for generating MICE business," noted Marcia Bullock-Jobson, regional director, groups and conventions for the Jamaica Tourist Board. "Many of the buyers attending the event had definite interest and business for Jamaica and our participating suppliers have all reported receiving multiple RFPs. We look forward to hosting CMITE again next year."

"Building on the success of our inaugural event, we experienced increased interest selling out the event for the 2nd year," remarked Jennifer Fernandez, show and event director, Questex Travel Group. "In keeping with our commitment to deliver an unmatched experience for all participants, we are pleased to hear that the event is the preferred format for those looking for focused and productive business meetings operating at a higher level than experienced at larger scale events. We are confident that CMITE is an important calendar event delivering solid business to the islands of the Caribbean."

CMITE is an invitation-only, appointment-based event, which serves as a platform for more than 50 Caribbean suppliers (hotels, cruises, DMCs and tourist boards) to interact with top meeting and incentive buyers from North America. The program also featured optional site visits of Jamaica's hotel and resort facilities.

Caribbean Meeting & Incentive Travel Exchange will return to Jamaica in fall 2012 with locations and dates to be announced soon.

North American buyers interested in participating in the 2012 event should contact Bernadette Mari at 212-895-8264 or bmari@questex.com; suppliers should contact Danielle Cirami-Gillis at 212-895-8278 or dcirami@questex.com.



**SPOTLIGHT ON
GLAMOUR DESTINATION MANAGEMENT**

Headquartered in the resort capital of Montego Bay, Glamour Destination Management Company has provided exceptional service to the meetings and incentive market for more than 20 years. The company has perfected the art of managing the details of any MICE group, from site selections to transportation and event planning.

Throughout the years of coordinating events for groups of all sizes, the Glamour DMC team has developed a greater understanding of the market's needs, and the importance of allowing visitors to experience the many facets of Jamaica's vibrant culture. From the destination's distinctive music to mouth-watering cuisine and memorable people, the company strives to expose its guests to the destination's many rich cultural offerings.

Why choose Glamour?

- Extensive knowledge of the destination
- Professional and courteous staff
- Caters to corporate, incentive and leisure groups and plans customizable programs based on their budget
- Coordinates meetings, conferences and incentive travel programs
- Offers team building services
- Creates custom events for groups of all kinds
- Certified wedding consultants to manage the expectations and desires of the wedding couple
- Has a Cruise Concierge established to address the specific needs of cruise ship passengers when visiting Jamaica
- Luxurious transportation vehicles
- Equipped with a Destination Concierge to assist groups and individuals in planning their ultimate tours and excursions

For more information on Glamour DMC's meetings, incentives, conventions and events offerings, please call (876) 953-3810; email groupevents@glamourdmc.com or visit www.glamourdmc.com/

SNEAK PEEK: Gems of the Elegant Corridor

Jamaica's "Elegant Corridor" describes a community of beachfront properties at Rose Hall, Montego Bay, which is a short distance from the Convention Centre. Meeting planners will be impressed that the facility is located close to major hotels – over 4,000 rooms.

Here are a few brief profiles on the luxurious resorts lining the Elegant Corridor:

The Ritz-Carlton Golf & Spa Resort, Rose Hall

Located on 5,000 picture-perfect acres in Jamaica's exclusive Rose Hall, the 427-room AAA Five Diamond Resort offers the seclusion of a beachfront hideaway, complete with an 18-hole championship golf course, a full-service Spa, a variety of water sports and recreational activities, four dining outlets and more than 25,000 sq. ft. of meeting and reception space.

Features of Meeting Facilities:

- 5 indoor meeting facilities; 6 locations available outdoors
- Over 25,000 sq. ft. of meeting rooms, including 16,745 sq. ft. of indoor meeting and banquet facilities
- The Ritz-Carlton Ballroom offering 10,800 sq. ft., divisible into three separate rooms with soundproofed air walls
- Approximately 5,000 sq. ft. of outdoor pre-function space and additional outdoor space for events and banquets, including the East Lawn, Cobblestone, the beach and the Rose Hall Great House
- The Ritz-Carlton Destination Services Company
- Executive Business Center
- Conference Concierge and Technology Butler services
- Audio-visual equipment
- Multilingual staff



<http://www.ritzcarlton.com/en/Properties/RoseHallJamaica/Meetings/Default.htm>



Hilton Rose Hall Resort & Spa

Originally an 18th century sugar plantation, the 489-room resort is set on the beautiful 400-acre historic Rose Hall Plantation. The all-inclusive, oceanfront resort boasts a private white-sand beach; the championship Cinnamon Hill Golf Course; a 13,500 sq. ft. water complex, Sugar Mill Falls Water Park; an array of recreation and fitness activities; the full-service Soothe Spa; six lighted tennis courts; a distinguishing variety of dining and entertainment options; and 30,000 square feet of unique outdoor venues.

Features of Meeting Facilities:

- 14,000 sq. ft. of indoor function space, including seven distinctive ideal for executive retreats. The resort's largest indoor space, the 7,800 sq. ft. Cinnamon Hill Ballroom, accommodates groups of up to 800 guests, and offers a pre-function foyer perfect for receptions of up to 200 guests. The 5,500 sq. ft. Rose Hall Ballroom accommodates 350 guests banquet-style. 30,000+ square feet of distinctive outdoor venues, including ancient aqueducts and a beautiful private beach – ideal for open-air events and receptions
- Spacious breakout meeting rooms and a 16-seat boardroom are perfect for privacy and concurrent meetings, and accommodate up to 80 guests in theater-style and 100 guests for receptions, while the 2,300 sq. ft. Hanover Room can easily hold banquets of 180 people
- Indoor facilities are highlighted by bold dramatic décor, floating ceilings, mahogany doors, and are fitted with amenities such as wireless or wired Internet accessibility, and audiovisual equipment and support. Expert support

managers and award-winning catering round out the advanced meeting experience

<http://www.rosehallresort.com/meetings/>

Half Moon, A RockResort

Half Moon, A RockResort is a 400-acre luxury resort located on Jamaica's North Coast. The 56-year-old resort features two miles of private, white-sand beach with 197 spacious rooms and suites. Additionally, the AAA Four-Diamond resort offers 33 expansive four-, five-, six- and seven-bedroom villas all with private pools and personal staff of butler, cook and housekeeper. In addition to spacious accommodations, Half Moon, A RockResort also offers guests a wide variety of amenities and activities including the multi-award winning Fern Tree, A RockResorts Spa®, a Robert Trent Jones Sr.-designed 18-hole golf course, Half Moon Golf Academy, Spinning® studio, 13 lit tennis courts, equestrian centre, fitness centre, 54 swimming pools, a teen activity centre, the colorful Anancy Children's Village, water sports, dolphin lagoon, shopping village, including 24-hour medical centre and more.



Features of Meeting Facilities:

- The resort has more than 27,000 sq. ft. of indoor meeting space: 12,000 sq. ft. ballroom, 4,600 sq. ft. conference center, 15 function, meeting and breakout rooms totaling over 10,000 sq. ft.
- 50,000 sq ft of breathtaking outdoor space, including seven venues for groups to host their meetings and events. Venues include: Royal Pavilion, Croquet Lawn, Sunrise Beach/Beach Barbecue, Oleander Terrace & Beach, Sugar Mill Lawn & Terrace, 19th Hole Bar & Practice Green, Half Moon Shopping Village.
- Half Moon has a Video Conferencing System (VCS), which is remotely controlled and includes a camera that can pan, tilt, zoom and be pre-set to over 100 different positions. Displayed on a 50" high- definition plasma monitor, the VCS can show video clips, audio clips and data image with a high-powered audio system. A tabletop conference phone allows video calls to be dialed directly. The conference phone has a built-in microphone that lets users speak naturally up to 20 feet away and still be heard clearly.
- All of Half Moon's 51 swimming pools offer Wi-Fi Internet access
- The property's business center offers computers with internet access and printers for guests to use. Copying, faxing and printing services are also available

<http://halfmoon.rockresorts.com/groups/index.asp>

Please look out for more information in the next issue on other *Gems of the Elegant Corridor*.

Stop by and say hello to us at...



Las Vegas * October 11-13, 2011

The Jamaica Tourist Board (JTB) will be participating in the inaugural staging of IMEX America from October 11 to 13, 2011, the nation's worldwide exhibition for incentive travel, meetings and events. Meeting and incentive planners can visit the **JTB's booth (#1337)** to learn about the destination's latest developments and attractions that are great for meeting groups.

Representatives from Half Moon, A RockResort; Iberostar Hotels and Resorts; Jamaica Tours Limited; Caribic Vacations; and the Montego Bay Convention Centre, the largest convention facility in the English speaking Caribbean, will be on hand to provide product updates. For more information on the event visit www.imexamerica.com

LEISURE ACTIVITIES TO WOW DELEGATES

Jamaica's latest tourist attraction, [Captain Hook Adventures](#), has officially opened. It is located at the Falmouth Pier in Trelawny and is described as the most exciting, authentic pirate dinner show in the Caribbean.

Famous pirates Captain Hook, Jack Sparrow and Calico will engage the audience in amusing games and al fresco pirate dance routines, and entertain with a showcase of live cannons, sword fights and dancing with true Jamaican flavor.

During leisure time, delegates can choose from an exciting range of activities that run the gamut from tours of Jamaica's historic Great Houses, recalling an era when Jamaica's sugar plantations flourished, to zip lining high above the rainforest.

Here are just a few ideas to explore:

[Covaba River Garden and Museum](#)

[Braco Stables Horseback Ride n' Swim](#)

[Wild Crocodile Adventure & Tours](#)

[Kool Runnings Water Park](#)

[Greenwood Great House](#)

CALENDAR OF EVENTS

Jamaica Triathlon, Montego Bay

November 11-13, 2011

This challenging Triathlon is rated as one of the top 100 triathlons by *Triathlete Magazine* and features a 1,500 meter swim through the Caribbean Sea; a 40k cycle race starting at Iberostar Hotels and Resorts, taking riders along Jamaica's elegant corridor in Rose Hall; and a 10k run at Iberostar. This year's event will also feature options such as a Sprint Triathlon, Sprint Duathlon and Kids Triathlon. For more information, visit www.entertainjamaica.com.

Restaurant Week, Kingston, Montego Bay and Ocho Rios

November 11-19, 2011

A celebration of Jamaica's distinct culinary culture, Restaurant Week allows patrons to feast on heavily discounted prix fixe menus from various origins such as Chinese, Japanese, Mediterranean, Italian, Indian, French and Jamaican. Special dining options for the week feature a three-course meal, including appetizer, main course and dessert, in settings that reflect the island's sophistication and diversity. For more information, visit <http://go-jamaica.com/rw/>

LIME Jamaica Open Golf Championship, Half Moon Golf Club, Montego Bay

November 30-December 3, 2011

This highly acclaimed golf tournament will include 54-hole stroke play where golf professionals from the U.S., Canada, Europe, Latin and South America and the Caribbean will compete for the Jamaica Open trophy and cash prizes. Cash prizes will be awarded to the top 50 percent of the professional field as well as the top performing senior professionals. For more information, visit www.thejga.com

Reggae Marathon, Negril

December 1-3, 2011

The Reggae Marathon & Half Marathon, now in its 11th year, is Jamaica's premier international marathon event. Pulsating reggae music at each mile, keeps participants in an "irie" spirit, as they challenge themselves over distances of 42, 21 and 10 kilometers. The Marathon is operated to world-class standards, with the race set on an International Association of Athletics Federation (IAAF) certified course featuring water/aid stations at every mile. For more information, visit www.reggaemarathon.com

6th Annual Jamaica Invitational Pro-Am "Annie's Revenge", Montego Bay

December 7-11, 2011

Presented by NIKE GOLF, this championship attracts teams from the U.S., Canada, Europe and the Caribbean. The foursome teams are comprised of three amateur golfers and a professional who will compete in over 54-holes, playing both the Cinnamon Hill and White Witch courses as they vie for the Jamaica Pro-Am Championship crystal trophy. Golf professionals will have the opportunity to compete for \$15,000 USD in prize money, while amateurs have the opportunity to win great prizes donated by the official sponsors. For more information and to register, visit www.Jamaicaproam.com

Jamaica Jazz & Blues Festival, Trelawny Multi-Purpose Stadium, Falmouth

January 25-29, 2012

This globally recognized event showcases performances from internationally acclaimed and celebrated artistes from a wide range of musical genres, including country, jazz, rhythm and blues and reggae. In honor of Jamaica's 50th anniversary of independence, this staging will feature top international acts of the past 50 years and Jamaica's best local artists. Some of the artistes who have performed over the years are: Maroon 5, Diana Ross, Billy Ocean, Michael Bolton, Kenny Rogers and more. For more information, visit www.jamaicajazzandblues.com

Jamaica Fat Tyre Festival, St. Mary and Ocho Rios

February 19-26, 2012

This seven-day mountain biking event is an exhilarating voyage that includes lung-busting climbs, technical trail rides, fast downhill descents, double-track, and single-track. It has featured some of the world's top mountain bikers, including Cam McCaul, Kyle Ebbett and Kathy Strand. For more information, visit www.smorba.com

We'll return in January to share what's hot for a new year of magnificent meetings. Contact us anytime for information, direction or planning. We're here to help!

Meet the Jamaica Tourist Board Groups & Conventions Team

The Jamaica Tourist Board (JTB) Groups & Conventions Team is committed to helping you with all aspects of your meeting, convention or incentive program. As your partner, the JTB not only promises to make your event pleasurable and memorable, we will also provide a host of services designed to ensure every stage of the planning process and all aspects of the visit go well.

Contact

Marcia Bullock / Margaret Clarke

Groups & Conventions

Jamaica Tourist Board

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www.visitjamaica.com

The Jamaica Tourist Board offices are located in Kingston, Montego Bay, Miami, Toronto and London. Representative offices are located in Düsseldorf, Barcelona, Rome, Amsterdam and Tokyo.

For details on upcoming special events, attractions and accommodations in Jamaica go to the JTB's Web site at www.visitjamaica.com, or call the Jamaica Tourist Board at 1-800-JAMAICA (1-800-526-2422).

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